



**CITIZEN'S REVENUE REVIEW AND  
ECONOMIC COMPETITIVENESS COMMISSION  
MEETING MINUTES FOR  
THURSDAY, JANUARY 28, 2010, AT 4:00 P.M.**

CONFERENCE ROOM A (12<sup>TH</sup> FLOOR),  
CITY ADMINISTRATION BUILDING  
202 C STREET, SAN DIEGO, CALIFORNIA

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The meeting was called to order at 5:30 PM by Chair Bob Nelson

**Commissioners Present:** Barros, Morton, Singh, Standifird, Bonanno, Nelson, Moser

**Commissioners Absent:** Gin

**NON-AGENDA PUBLIC COMMENT:**

- Lorena Gonzales commented on the need for middle class jobs for local workers.

**COMMISSION COMMENT(s):**

- Commission Chair Bob Nelson discussed the creation of a Peer Review Panel. The Commission will forward materials to members of the Peer Review Panel who will then provide expert insight and recommendations. It was also noted that this Peer Review process will not be as formal as a standard academic peer review.
- The Peer Review Panel will include the following parties: Dr. Baxamusa, Center on Policy Initiatives; Lonnie Lutar, CEO of San Diego County Tax Payers Association; Dr. Steven Erie, Director of Urban Studies and Planning Program UCSD; Eric Bruvald, President of the National University Institute for Policy Research; Adam Summers, Policy Analyst at Reason Foundation; Richard Carson (occasional), Professor and former Chair of the Department of Economic at UCSD.
- Quorums: Commissioners must keep Breanna Zwart apprised of their attendance to the scheduled Commission Meetings. Commissioners should make every attempt to attend scheduled meetings; if a quorum is not met the meeting cannot take place.
- Staff resources available to the Commission are limited. Commissioners should not fight the urge to jump in and help where they are inclined.
- An update was provided regarding the Citizen's Fiscal Sustainability Task Force upcoming presentation: Vince Mudd, Task Force Chair, has not yet had the opportunity to review letter from Commission Chair Nelson; the letter includes questions directly related to the Task Force's final report. After Commissioners and members of the Peer Review Panel have had an opportunity to review the document additional comments or questions can be submitted to Breanna Zwart, who will compile and forward all responses to the appropriate entities.
- Suggested hyperlink: Budget Committee Website – Vince Mudd presentation.
- Brief discussion about meeting minutes/notes.

**COUNCILMEMBER, CITY ATTORNEY, IBA, AND MAYORAL STAFF COMMENT:**

- Auditor: The City Auditor briefed the Commission on the Revenue Audit. The Revenue Audit is currently being reviewed by an independent auditor; the completion of this report is tentatively scheduled for the end of the month.

## **ADPOTION AGENDA**

Approval of the Record of Action Items for December 15, 2009

**ACTION:** Motion by Mr. Singh, second by Mr. Morton, to approve.

**VOTE:** 6-0; Nelson- yea, Moser-yea, Morton- yea, Barros-yea,  
Gin- not present, Bonanno-yea, Standifird-yea, Singh-yea

## **INFORMATION/DISCUSSION ITEMS:**

**ITEM -I:** Goals of the Commission

- Commissioners discussed each of the goals of the commission, coming to consensus on defining what each of these goals means to the Commission and how to approach each of these goals.
- Should the Commission develop four strategies to accomplish each goal or should a more holistic approach be taken? The Commission's strategy will be to review each goal independently and allow the goals to overlap naturally as discussion continues.
- Does the Auditor's Report include a discussion on monies taken by the state in relation to "fees" received within the cities' jurisdiction? (Ex: Are we being over charged by the State?) The report includes information regarding some fees, while others can be followed up on.
- Does SD receive a smaller share of property taxes dollars than other cities? IBA report is available. Item placed in the Commission's Parking Lot to review at a future date.
- IBA gave brief statement pertaining to the Citizen's Survey. Commissioners asked questions concerning the scope of the Commission's role in the survey's development and evaluation, as well as the survey's value to the City of San Diego, versus other public input tools. The Citizen's Survey is currently in the review process and a draft will be presented to the Commission on January 28<sup>th</sup>.
- Commissioners agree that a "quality of life" variable should be explored during the discussions on revenue and economic competitiveness, as it applies appropriately to each topic.
- In reference to the revenue strategy goal, Commissioner's agreed their research and recommendations to the Council regarding this goal should be inclusive of new revenue sources and increases in current fees.

**STANDING ITEMS/UPDATES:** None.

**ACTION ITEMS:****ITEM-2: Appointment of Vice Chair**

**ACTION:** Motion by Mr. Morton, second by Mr. Singh, for Roque Barros to serve as Vice Chair.

**VOTE:** 6-0; Nelson- yea, Moser-yea, Morton- yea, Barros-yea, Bonanno-yea, Gin- not present, Standifird-yea, Singh-yea

**ITEM-3: Appointment of Parliamentarian**

**ACTION:** Motion by Mr. Morton, second by Mr. Barros, for Ted Bonanno to serve as Parliamentarian.

**VOTE:** 6-0; Nelson- yea, Moser-yea, Morton- yea, Barros-yea, Bonanno-yea, Gin- not present, Standifird-yea, Singh-yea

**ITEM-4: Approval of Commission Calendar**

- The Commission discussed scheduling possibilities for future Commission meetings.

**ACTION:** No action taken. Item will return to Commission for further discussion.

**VOTE:** No vote taken.

**ITEM-5: Commission Work Schedule**

- If the Commission wants to impact the Nov 2010 ballot recommendations need to be made to Council by mid-June.

**ACTION:** No action taken. Item will return to Commission for further discussion.

**VOTE:** No vote taken.

Bob Nelson  
Chair